

Wesley Reed

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Portfolio: wesleyreeddesign.com

Professional Experience

HUGE DESIGN LLC

Industrial Design Intern

San Francisco, CA, August 2024 - December 2024

Tasked with ideating, modeling, and visualizing designs for consumer tech clientele. Responsible for building out concepts from front end sketches to high fidelity renders for client facing projects.

Dart Container

Industrial Design Intern

Mason, MI, January 2024 - April 2024

Concepted and designed a project centered around improving the quality of takeout food for a better home dining experience. Assisted in imagery for decks via keyshot and photoshop, and sketched out concepts for various designs in brief sprints.

US Positronix - Contract Work

Remote, January 2024 - March 2024

Working with a designer to envision a family of designs for magnetic levitation in warehouses. Asked to sketch, model, and render in keyshot for the concepts.

Loft Design

Industrial Design Intern

Providence, RI, May 2023 - August 2023

Contributed in product development and rendering for various clients. Partnered with senior designers to conceptualize designs for client presentations. Contributed by sketching, prototyping and performing teardowns, rendering, and secondary research. Edited and animated videos using After Effects and Keyshot that promoted two different products.

Munchkin

Industrial Design Intern

Van Nuys, CA, August 2022 - December 2022

Used Keyshot, Illustrator, Photoshop, and Solidworks as well as fabricated handheld models for presentations geared towards the executive team for review. Partnered with a senior designer and tasked with designing in all different stages of development.

Chamberlain Group

Industrial Design Intern

Oak Brook, IL, January 2022 - April 2022

Tasked with producing an environment of products. Ideated and prototyped a full scale model. Discovered, defined, developed, and delivered products for Chamberlain Group to move into a new industry for barrier gate access. The solution was designed to be a part of LiftMaster's catalog of products.

Education

University of Cincinnati

Cincinnati, Ohio

College of Design, Architecture, Art, and Planning

Bachelor of Science in Industrial Design

Minor in Marketing

Class of April, 2025

Skills

Digital

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe Acrobat

Basic Blender Modeling

Figma

Fusion 360

Keyshot

Precreate & Photoshop Rendering

Procreate Sketching

Basic Rhino

SolidWorks

Analog

Sketching

3D Printing

Resin

Filament

Rendering

Modeling

Woodworking

Design Activities

College for Creative Studies: Sneaker Design

Detroit, MI, Winter 2019

Designed sneakers from scratch. Learned how to sew leather on industrial sewing machines. Designed mid ankle shoes on lasts, and created colorway through choice of leather. Non credit course on weekends.

Achievements

UC National Outreach Scholar

Cincinnatus Scholar

Dean's List 2020 - present

3.93 GPA